



# ExSign

Email Signatures Solution

Datasheet

## Email Signatures and Disclaimers for Microsoft Exchange



Apply rule-based signatures and disclaimers to your outgoing email  
[www.hostingcontroller.com](http://www.hostingcontroller.com)

# A Smart Signature Solution

## Need for a Signature Solution

Imagine a large corporation with thousands of employees. Updating email signatures manually for each employee sounds like nothing less than a nightmare. Expecting IT to go desk to desk setting up new signatures for employees is too much to expect of it. Requesting IT to make rounds pasting a new email signature template into Outlook manually just doesn't add up. It not only results in tons of hours of wasted employee time but also heightens the level of frustration in IT itself.

Additionally, not all employees are the same. Some may manage to add professional signatures and disclaimers to their outgoing emails, others might encounter challenges in doing so. The likelihood of errors creeping into their corporate signatures is large. From spelling mistakes to broken links to distorted images to inconsistent fonts and colors, anything is to be expected. Inconsistencies are hard to curb.

Then there are many email clients out there. Senders may have different devices, different clients, or even different smartphones. Client-side signatures may create problems as different clients may have different restrictions. Finally, the limitations of the native Exchange tools are to be contended with. If you are an Exchange administrator, you can very well imagine the limitations inherent in the inbuilt Exchange mail flow rules.

All the above make a compelling case for an automated email signature software solution.

## Automated Email Signatures and Disclaimers

ExSign is a smart email signature management solution that allows Microsoft Exchange administrators to stamp all outgoing emails with professional signatures and disclaimers. It lets Exchange administrators automate the stamping process.

With ExSign they can centrally add signatures and disclaimers to a web portal and based on pre-defined rules let ExSign decide which signatures and disclaimers to stamp on all outgoing emails.

## Why ExSign?

Company emails are your brand ambassadors. They carry the power of conveying a consistent brand message to customers. However, if email signatures are riddled with inconsistencies, they may fail to make an impression. Manual signature stamping always gives rise to irregularities and these inconsistencies are hard to curb. ExSign comes to the rescue with 100% automated, rule-based Exchange email signatures and disclaimers. It allows multiple user levels to access a central location and define rules and signatures for all outgoing emails. With the added features of banner management and sent item updates it furnishes a multi-tenant and multi-server Exchange signature management solution.

## ExSign Gives You an Edge by

- ✓ Providing a user-friendly GUI.
- ✓ Providing a fully automated signature management solution.
- ✓ Maintaining brand consistency across all your company's emails.
- ✓ Presenting extensive reporting into signature data.
- ✓ Handling large amounts of stamping.
- ✓ Transforming emails into an engaging marketing channel.

## Case Study

See how a Turkish system integrator leveraged ExSign for managing its email signatures.

<https://hostingcontroller.com/Resources/Casestudies/System-Integrator-Case-Study.pdf/>

## System Requirements

### ExSign Web Portal

ExSign Web Portal is a web-based utility that can be accessed on the Internet. ExSign Web Portal should be installed on a separate Windows Server. The Windows Server can be part of a domain or can be a standalone server. There can be more than one portal server for high availability. These portal servers will be public facing. The server should have:

- ❖ Any edition of Windows Server 2016 or above.
- ❖ IIS7 or above.
- ❖ ASP.NET Core 7.0.4 Hosting Bundle (<https://dotnet.microsoft.com/en-us/download/dotnet/thank-you/runtime-aspnetcore-7.0.4-windows-hosting-bundle-installer>).
- ❖ .NET 4.8 Framework.
- ❖ .NET 7.0 Runtime (by default included in .NET 7.0 Hosting Bundle).

### ExSign Transport Agent

ExSign Agent is developed to work as a desktop utility and should be installed on all Exchange Mailbox servers in the Entity. The Mailbox server should have:

- ❖ .NET 4.8 Framework.
- ❖ .NET 7.0 Desktop Runtime (<https://dotnet.microsoft.com/en-us/download/dotnet/thank-you/runtime-desktop-7.0.4-windows-x64-installer>).
- ❖ .NET 7.0 Runtime (<https://dotnet.microsoft.com/en-us/download/dotnet/thank-you/runtime-7.0.4-windows-x64-installer>).

## Features

- ✓ **Web Based Tool**

Users can access the central portal anytime through a web browser.
- ✓ **Central Management**

Users can view all the rules and signatures across multiple Exchange environments in one place and administer them accordingly.
- ✓ **Multi-Level Access**

Multiple user roles based on Active Directory security groups can access their interfaces to define their own rules and signatures.
- ✓ **Highly Available**

A highly available solution with stamping from all mailbox servers. If a mailbox server goes down, the stamping process ensues unabated from the other mailbox servers.
- ✓ **Sent Items Update**

Mailbox users can see signatures and disclaimers in their sent items folder, even after emails have been sent out.
- ✓ **Secure Communication**

Employs a double layer of encryption. The first layer employs internal encryption while the second layer makes use of SSL/TLS.
- ✓ **Bilingual Interface**

The central interface is available in two international languages English and Arabic.
- ✓ **Ready to Use Templates**

Furnishes easy-to-use pre-defined signature templates. With templates, there is no need to build signatures from scratch. Ready-made templates can simply be edited to save time and effort.
- ✓ **Time Based Rules**

Time intervals can be defined as conditions for rules. Time intervals can be specified in days, active hours, or date ranges.
- ✓ **Banner Management**

Not only banners can be displayed with email signatures, but they can also be run for a set period and then automatically removed or updated when required.
- ✓ **Multi-tenant and Multi-server**

Supports organizations of all sizes including organizations with multiple mailbox servers configured in DAG.

## Sent Items Update Agent

Sent Items Update Agent is developed to work as a desktop utility and should be deployed either on the portal server or a standalone server. The server should have:

- ❖ .NET 4.8 Framework
- ❖ .NET 7.0 Desktop Runtime (<https://dotnet.microsoft.com/en-us/download/dotnet/thank-you/runtime-desktop-7.0.4-windows-x64-installer>).
- ❖ .NET 7.0 Runtime (<https://dotnet.microsoft.com/en-us/download/dotnet/thank-you/runtime-7.0.4-windows-x64-installer>)

## ExSign Database

ExSign stores its database in Microsoft SQL Server. It's recommended to have a separate SQL Server cluster to host ExSign's database.

### Software Requirements

- ❖ Any edition of SQL Server 2014 or above.
- ❖ SQL Server Collation must be SQL\_Latin1\_General\_CP1\_CI\_AS

## Firewall Ports

- ❖ 443 (HTTPS) Web Portal Access Port
- ❖ 8776 (API Hub) Bi-direction firewall rule between Portal & Agent Servers.
- ❖ 636, 389/LDAPS: Bi-direction firewall rule between Portal and its authentication Active Directory.
- ❖ 636, 389/LDAPS: Bi-direction firewall rule between Agent Server & Exchange Active Directory.
- ❖ 3268, 3269 (Global Catalog) Bi-direction firewall rule between Portal and its authentication Active Directory.

## ✓ Segregated Solution

Ensures full segregation of user signatures based on exclusive Exchange environments, organizational units (OU) within Exchange sites, and UPN suffixes.

## ✓ Most Devices Supported

Supports most major devices and email clients including mobiles, tablets, Android, and iOS.

## ✓ Three Different Formats

Availability of a built-in editor to compose signatures and disclaimers in HTML, RTF, and plain text formats.

## ✓ Active Directory Profiles

User profiles are pulled directly from the Active Directory. Information pulled directly from Active Directory guarantees accurate contact details on all outgoing emails.

## ✓ Rules Fetched Locally

Instead of fetching the rules from a remote database, it fetches them from the local database present on the mailbox servers, circumventing any unnecessary lag.

## ✓ Extensive Logging

Brings extensive logging for actions performed. Logs are available for all admin users including ExSign Admins, Exchange Admins, and OU Admins.

## ✓ Test Rules

Facility to test all rules before deploying them in production.

## ✓ Separate Rules

Distinct rules for signatures and disclaimers.

## ✓ Reporting and Analytics

Useful reports showing the number of signatures and disclaimers stamped across entities, servers, and organizations.

## ✓ Two-Factor Authentication

Portal users can provide two different authentication factors to verify themselves.



# CONTACT US

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